

Matter for the post press release on

‘Maximizing Employee Potential in Pharma SMEs’

NIPER has set up a dedicated Small and Medium Pharmaceutical Industry Centre (SMPIC) with an aim to develop and assist SME pharma units to meet global challenges in regulatory requirements, good laboratory practices etc. *SMPIC* at NIPER *organized* a one day *seminar on* ‘Maximizing Employee Potential in Pharma SMEs’ on 3rd November, 2017. The seminar gave an insight into the measures and strategies which can be helpful in maximizing employee potential. Topics like Motivating Employees, Engaging Employees, Nurturing Creativity and working in a team were discussed. Highly experienced speakers from industry (Mr RS Khokhar, Mr Anil Kohli) and academia (Dr Yah Pal Taneja) delivered lectures at this forum. The seminar was attended by about 50 personnel from industry and students from various institutes.