

Topic of Seminar

'Maximizing Employee Potential in Pharma SMEs'

The pharmaceutical industry in India is most progressive and advanced among all the developed and developing countries. The industry has provided great employment opportunities to thousands of people. As is known, India is a global leader in the production of quality generic pharmaceutical medicines, but has not yet realized its potential to develop a strong, research-based pharmaceutical industry to produce innovative medicines, while also generating economic benefits by making India a place for investment in R&D, thus creating more value-added jobs and driving a higher research output of global significance. In recent past, Indian pharmaceutical companies have started spending more on R&D. In the financial year 2017, the country's top five drugmakers together spent a record Rs. 8,025 crore in R&D. The total R&D expenditure of the top five Indian companies has increased six-fold since the year 2010. Higher spending on R&D, is likely to contribute to better outcome in terms of R&D. Higher spending on R&D and other functional areas itself will not contribute to better outcome unless and until the potential of employees is fully explored. Maximizing the efficiency of employees including production personnel is one important step in this direction.

Maximizing potential means mastering new skills, acquiring more knowledge, assuming more responsibility and having the opportunity to work in order to advance an employee's career. Being able to push the employees to the maximum potential enhances the entire company's productivity and efficiency and it should be one of the top priorities as each employee is an investment in the company. This can be achieved by exploring ways to improve existing practices and recommend new

measures that can improve retention, increase motivation and grow the company through people. Good employee culture translates performance at an individual level to success for the Company, the industry, and clients and to the end users at large. The present seminar shall emphasize on the measures and strategies which can be helpful in maximizing employee potential. The target audience includes personnel from the industry and researchers within the academic community. The following are some of the topics that shall be deliberated in the seminar:

- Working in a team
- Motivating Employees
- Engaging Employees
- Nurturing Creativity
- Time Management

Speakers

Highly experienced personnel from academia and pharmaceutical industry shall deliver the lectures.

Registration Fee

- Rs 3000/- per delegate
- Rs 2000/- for SMPIC members
- Rs 800/- for students

The fee includes course material in the form of CD, lunch, refreshments, tea/coffee and excludes accommodation charges.

On-site Registration

The on-site registration desk will be open on the day of seminar from 8.30 am to 10.00 am. An additional fee of Rs. 500/- will be charged for on-site registration.



SEMINAR

ON



'MAXIMIZING EMPLOYEE POTENTIAL IN PHARMA SMES'

3rd November, 2017

SMALL AND MEDIUM PHARMACEUTICAL
INDUSTRY CENTRE
National Institute of Pharmaceutical Education and Research (NIPER)
Sector-67, Near PCA Stadium, S.A.S. Nagar-160062. (Punjab)
Phone: 0172-2292032, Fax: 0172-2214692, email: smpic@nipr.ac.in

Registration Form

Name Prof./Dr./Mr./Ms

Designation

Institute/Organization

Address

Mobile No.

E-mail

Amount Paid for Registration

DD No. & Date

Registration Fee

Delegates Rs. 3000/-

SMPIC Members Rs. 2000/-

*Students Rs. 800/-

The last date for Registration is 30th October, 2017

*Students are required to attach ID Proof
DD in favour of Director, NIPER, Payable at Mohali should be sent along with duly filled form.

About SMPIC

Department of Pharmaceuticals, Government of India, announced the setting up of a dedicated centre for Small and Medium Pharmaceutical Industries (SMPIs) at Pharmaceutical Advisory Forum (PAF) on 23rd April 2008. This Centre called as SMPIC, offers practical trainings on analytical instruments and conducts seminars on issues of relevance to the Pharma industry like GLP, GMP & regulatory affairs. All these activities have been designed in consultation with SMPIs. This dedicated centre aims at creating a synergy between the industry and academia.

NIPER has successfully conducted 53 training programs under the World Bank sponsored "Capacity Building Project" during the years 2004 to 2008. These were meant for the technical staff from government testing laboratories, regulatory bodies, private testing laboratories and analytical as well as production staff from SMPIs.

How to reach NIPER

NIPER, S.A.S. Nagar (Mohali) is situated near Chandigarh, that is well connected by air, rail and road. NIPER is about 11 km from Chandigarh International Airport, 14 km from Chandigarh Railway Station, 10 km from ISBT, Sector-17, Chandigarh and 5 km from ISBT, Sector-43, Chandigarh.

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